

NFU Hedges Competition Terms and Conditions

NFU Pledge for net zero: Win 100 metres of hedgerow plants prize draw

The competition is open to residents of United Kingdom only, excluding NFU employees, their families, agents or anyone else professionally connected with this promotion.

Entry to this prize draw is free.

Entrants must be 18 years or over and must be current NFU members.

Members are permitted to submit one entry per membership.

In order to enter participants must:

1. Click on the following link at We're in for net zero - #Pledge2040 (nfuonline.com) and complete the form to make a 'We're in for net zero' pledge.

2. Take a short (no more than 60 seconds) video, or image and caption. The video or image and caption must describe why hedgerows are important for net zero. Post the video or image and caption, with #Pledge2040 and #MOREhedges, to as many of your social channels as you can, but it must include as a minimum a twitter account.

3. Email your video or image and caption, with your email and membership number to netzero@nfu.org.uk.

- The draw will be made from all submissions posted and emailed between 8am on 29 May and midnight on 16 July 2021.
- The NFU accepts no responsibility for incorrectly completed, lost or delayed entries. By entering, all entrants will be deemed to accept these terms and conditions.
- The prize consists of 100 metres of hedgerow plants supplied by the Woodland Trust. The 100m of hedging will be delivered during tree planting season, between November 2021 and March 2022. The exact time frames will be confirmed to you via email by the Woodland Trust. A mix of species will be supplied to plant five shrubs per metre as a double row hedge. About half the mix will be made up of hawthorn, and the rest will comprise a range of species such as blackthorn, hazel, field maple, dog rose, dogwood and crab apple. The Woodland Trust will also provide 25 oak saplings which will go on to become the next generation of hedgerow trees. Shrubs will be provided with spiral guards and canes for protection, while the 25 trees will come with 1.2m tubes and 1.5m stakes. The Woodland Trust is solely responsible for the fulfilment of the prize. By entering you give permission for the Woodland Trust to contact you over fulfilment.
- The prize will be awarded to the first entrant to be randomly selected from all valid submissions by a member of the NFU net zero team whose decision is final. No correspondence will be entered into regarding the selection of the winners.
- The prize is non-transferable and there is no cash alternative.
- The NFU will notify the winner by email before the end of August 2021.

- Please note, we are required to make the name and county of residence of the winner available publicly. We may also ask you to take part in additional publicity connected with this prize draw.
- By entering this competition, you agree that NFU is permitted to use any submitted entry and details on any of their websites/publication and for publicity, marketing and promotional materials without prior notice.
- The NFU reserves the right to amend these terms and conditions or to cancel, withdraw or amend the promotion at any stage, if deemed necessary in its opinion, or if circumstances arise outside its control.
- If any provision of these terms and conditions is held invalid by any law, rule, order or determination of any court of a competent jurisdiction, such invalidity shall not affect the enforceability of any other provision not held to be invalid.
- This promotion is governed by English Law and is subject to the exclusive jurisdiction of the English courts.
- The promoter is the National Farmers Union, Agriculture House, Stoneleigh Park, Stoneleigh, Warwickshire, CV8 2TZ.
- The winner's name and county will be available on request by writing to NFU Publications Team, Agriculture House, Stoneleigh Park, Kenilworth, CV8 2TZ and may also be published online and on social media.
- Entrants' personal data will be collected, held and processed by the NFU (as data controller) for the purpose of administering this prize draw. Please note, your name and country of residence may be disclosed if you win this prize draw. Our online privacy statement (www.nfuonline.com/privacy-policy) explains more about how we use your personal data.

Ownership of entries

We own the copyright (and any other applicable intellectual property rights) in your entry and in any modifications that we make to it. By submitting your entry and accepting these terms and conditions, which you acknowledge will be equivalent to a physical signature, you confirm and agree that:

- o you assign the copyright and all other applicable intellectual property rights (in both cases, currently existing and future) in your entry to us; and
- o you waive your moral rights (including the right to be identified as the author) in your entry.

You confirm that your entry:

- o is your own original work and does not breach any third party's intellectual property rights (for example, by including a company's trade mark without permission);
- o is not defamatory, offensive, threatening, discriminatory, distasteful, pornographic or illegal;

- o can be submitted to us and used without breaching any contractual obligation to any person; and
- o does not contain anything which may be confidential or commercially sensitive.

If your entry contains photographs or video images of people, you must ensure that you inform them that you intend to use the material for the purposes of this promotion and obtain their consent.

We may ask you for evidence of any such consent and reserve the right to disqualify your entry if you are unable to provide it or if we have doubts about its adequacy.